

PACTUM

REPORT ON DISSEMINATION ACTIVITIES

Erasmus+ Programme

Key Action 2 “Capacity Building for Higher Education”

Grant agreement: 618888-EPP-1-2020-1-IT-EPPKA2-CBHE-JP



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Project information

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Project No	618888-EPP-1-2020-1-IT-EPPKA2-CBHE-JP
Programme	EPPKA2 - Cooperation for innovation and the exchange of good practices
Action	CBHE-JP - Capacity Building in Higher Education - Joint Projects
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Introduction

The report outlines in detail the dissemination activities and exploitable outcomes of the PACTUM project over the project's period. PACTUM dissemination actions aimed to communicate project activities and results to a wide audience, which has been academia, government bodies, and the general public mainly via the PACTUM website, social accounts and, when possible, in presence. The dissemination activities are presented in detail in this document: events, website and other media, project communication material, conference posters and presentations, workshops and seminars. The report uses plans and indicators to validate the project performance against the pre-defined roadmap and strategy for dissemination and exploitation set in the dissemination and exploitation plan, which was drafted and reviewed during the first and second years of the project.

All details are hosted and uploaded to the project website: <https://pactum-project.eu/>

Although not being planned as an official deliverable of the **WP6 (Dissemination and Exploitation)**, the Coordination team at the University of Siena together with the University of Kairouan (WP6 leader) have decided to summarize in this document the activities carried out in the three years of the PACTUM project, also taking this unique chance to explaining what challenges have been faced and how they have been solved.

Dissemination Events and Activities 2021 - 2023

The first year of the PACTUM project has been characterized by a strong enthusiasm for the beginning of the activities and the first edition of summer schools. The limitations imposed by the COVID-19 pandemic, which was still impeding meetings in person and carrying out the several activities foreseen by the project more easily, have challenged the fluent management and development of the project. Despite this and the lack of digital resources detected in the target country's context, the PACTUM consortium rapidly adapted to the challenging time and moved all events online.

1. Kick-off Meeting

Monday 22 February 2021

The PACTUM project was officially kicked off on the 22 of February 2021 online. The kick-off meeting was opened by the Welcome speech of Prof. Luca Verzichelli (University of Siena), Dorothy Kelly & Wenceslao Martín-Rosales (University of Granada).





2. Dissemination events

According to the PACTUM project's original plan, the Tunisian Ministry of Higher Education and Scientific Research (MESR) as a partner of the consortium was in charge of scheduling, organising and carrying out the dissemination events of the PACTUM project. However, due to the COVID-19 pandemic, the Ministerial priorities had already been redirected to the countries' necessities, thus implying the unavailability of taking care of the dissemination events. For this reason and because of the unstable political context in Tunisia the MESR has only been able to sign the Partnership Agreement in summer 2022, thus officially adhering to the PACTUM project only in that moment. To avoid further delays and to try to comply with the project's objectives in the best way possible, the University of Kairouan, responsible for the working package connected to this kind of activity, took charge of the organisation of similar dissemination events on a local level with just one exception on the occasion of the Erasmus+ Day event in Tunisia.

2.1 Erasmus+ Tunisia

Tuesday, January 11, 2022

The National Erasmus+ Tunisia office organized a seminar on Tuesday, January 11, 2022, to present the results of the Impact study of Erasmus+ CBHE projects carried out between 2015 and 2020 in Tunisia. The objective was to shed light on the progress made in the implementation of CBHE projects in Tunisia and to examine the challenges faced.



Organized in collaboration with the Ministry of Higher Education and Scientific Research, the Delegation of the European Union (EU) in Tunisia and the National Agency for the Promotion of Scientific Research, this seminar was marked by the presence of the EU Ambassador to Tunisia, Marcus Cornaro and the Minister of Higher Education and Scientific Research, Moncef Boukthir.

The University of Kairouan team was present to disseminate the PACTUM project and its outputs.



2.2 Siena General Assembly and Training 2022

02 November 2022

During the General Assembly of November 2, all partners met in person to discuss the project's progress and to carry out the first training session devoted to the eventual PACTUM Master. Moreover, on the second day of this event, the coordination team organised a workshop on the topics of politics and elections which served as a gatherer of a wider audience to present the activities of the PACTUM project.

Please see the program of the Siena event to know more:

<https://pactum-project.eu/mod/page/view.php?id=94>





2.3 Sousse: Joint PACTUM Master's Program in Social Sciences

16 - 19 February 2023

The University of Sousse hosted a three-day event of mutual training in the context of the Joint Pactum Master's Program in Social Sciences which pilot edition was supposed to start on September 2023. Please see the report on WP3 to learn more about the PACTUM Master's program (request can be sent via email at pactum@unisi.it and it will be available on the PACTUM website).

Through this event, the PACTUM consortium started targeting junior academic staff (PhD candidates) academic staff members, and public administration professionals as being the next academic generation which might carry out capacity-building Programs in Tunisia.



The **PACTUM** project partners are pleased to present their new training session. The University of Sousse will host the event for three days of mutual training in the context of the Joint Pactum Master's Program in Social Sciences that will start next **September**.

The project's lead institutions will present seminars and pilot classes to students, Ph.D. candidates, academic staff members, and public administration professionals.

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2.4 PACTUM Local Dissemination in Kairouan

20 February 2023

As previously mentioned, the University of Kairouan took charge of other two dissemination events, replacing the Tunisian MESR on this task. With a valuable effort, our partners have scheduled and designed a local dissemination event where Prof. Luca Verzichelli (University of Siena), Co-ordinator of Pactum Project, met students, teaching staff and administrative staff of the Institute of Legal Studies to present PACTUM perspectives through the proposal of a PACTUM Master's program designed to give students innovative instruments and knowledge to both contribute



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to the development of their own country and to propose themselves on the international labour market.



20/02/2023
UNIVERSITY OF KAIROUAN

LOCAL DISSEMINATION

Prof. Luca Verzichelli (University of Siena), Co-ordinator of **PACTUM** Project, visits the Higher Institute of Political and Legal Studies at the **University of Kairouan**. Meetings with the students in the presence of Prof. Ghaith Chaouch, Prof. Hanen Msakni and with the administrative staff of the Institute to discuss and present PACTUM perspectives.

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2.5 PACTUM Local Dissemination in Carthage

9 October 2023

The PACTUM project held a third and last dissemination event at the University of Carthage, Tunis, on October 9th. "Contemporary Changes in the Mediterranean" was the topic of this new event which had the objective of serving as a vital platform for knowledge exchange and a deeper comprehension of the complex economic, cultural, and political shifts occurring around the Mediterranean. As such, the event



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wanted to introduce the main scenario where the PACTUM Master's program would have acted.





3. Social network accounts

Social networks are the main tool that students use nowadays to communicate with each other and to be informed on current issues. For this reason, social media have been used to access and engage future students in NatRisk activities.

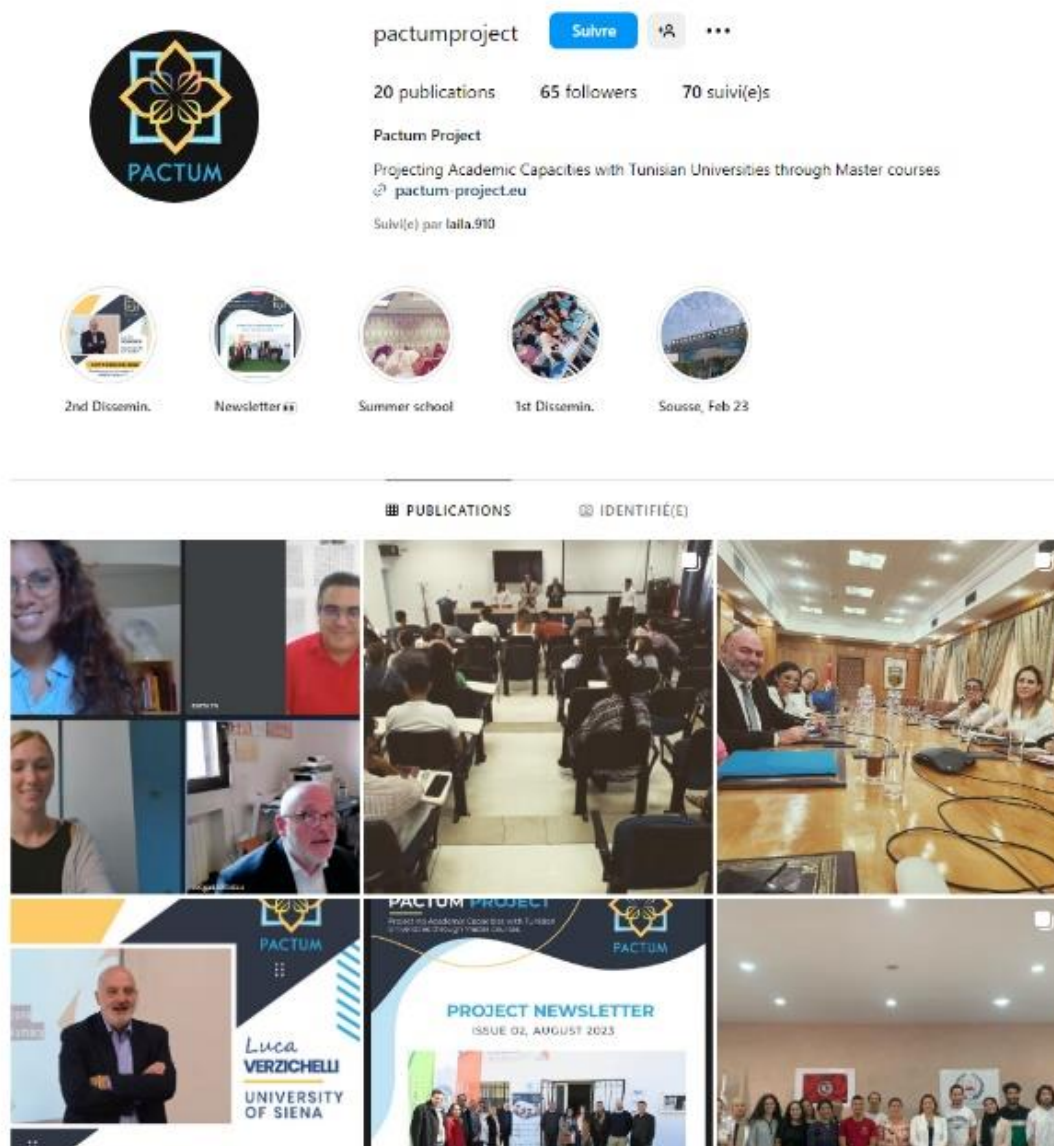
The PACTUM project has an active account on Facebook and Instagram:

Facebook page: <https://www.facebook.com/pactumproject>





Instagram page: <https://www.instagram.com/pactumproject/>



4. Promotional material:

The project brochure was designed with the idea to present briefly the main information about the PACTUM project to potentially interested parties giving short info on the kind of project, partners involved, and main and specific objectives.

Other materials (poster, rollup, folder) were designed and used during project events (workshops, trainings).



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Erasmus+ PACTUM PROJECT

Projecting Academic Capacities with Tunisian Universities through Master courses.



OBJECTIVES OF PACTUM

- 01**  The Catalogue of good practices in the field of social political and behavioural sciences.
- 02**  The offering of a Summer School each year of the project as activity in synergy with the Master Course.
- 03**  Design and teaching of an innovative master's in social, political, and behavioural sciences.

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PACTUM

Media kit available at: <https://pactum-project.eu/mod/page/view.php?id=4>

5. Newsletters:

Two newsletters were created to disseminate PACTUM activities and goals. Posted on more than 100 e-mail addresses, the two Newsletters can be downloaded from the following web page:

<https://pactum-project.eu/mod/page/view.php?id=110>

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PACTUM PROJECT
Projecting Academic Capacities with Tunisian Universities through Master courses.

PACTUM

PROJECT NEWSLETTER
ISSUE 01, DECEMBER 2022

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Université de Carthage
جامعة كارتاج
UNIVERSITÀ DI SIENA
جامعة تونس المنار
جامعة سيينا
unimed
UNIVERSITE DE MONTPELLIER

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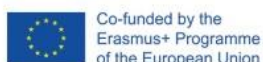
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PROJECT NEWSLETTER

ISSUE 02, AUGUST 2023



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Final remarks

The PACTUM consortium is believed to have carried out all the dissemination activities included in the WP6 to the best of its possibilities, always trying to comply with the intentions declared in the *Dissemination and Exploitation Plan* (Deliverable 6.1 - WP6).

Dissemination activities, including webinars and events, were conducted both online and in person, with at least 20 attending students and junior academic staff per event. With a disseminative approach and a prospect of continuity of the PACTUM project's goals beyond its natural end, the University of Kairouan and the PACTUM consortium have carried out these extra activities some of which will be carried out after the end of the project:



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1. The online activities (i.e., training sessions) have been Live-streamed and recorded on the project's Facebook account
2. The coordination team of the PACTUM consortium engaged in a wide operation targeting Tunisian local NGOs and CSOs to be included in the study offer of the Tunisian universities' PACTUM masters with four purposes:
 - 2.1 Disseminate the activities carried out in the framework of the PACTUM project
 - 2.2 Create new partnerships involving all the members of the PACTUM consortium
 - 2.3 Open new paths and innovative approaches to classical teaching during the PACTUM MA
 - 2.4 Research the networking procedures/abilities/weaknesses throughout interviews with the interested organizations
3. Publication plan for a Handbook titled *Everchanging Dynamics: Political Change and Cooperation between Europe and North Africa* which will serve as a collection of teaching materials to be used in eventual Master's programs in the Med area. The coordination team is currently collecting several contributions coming from partner universities of both Tunisia and the EU, involving several authors from the partners of the consortium.

Unfortunately, because of the reasons mentioned in the first paragraph, and because of bureaucratic obstacles, the project has encountered important delays which impeded the completion of some deliverables included in the general workflow of the PACTUM project. In the WP6 case, the final dissemination event which would have been hosted by the University of Granada (Deliverable 6.4) won't be held. In an attempt to carry out every single activity and to recover the work done during the project's lifespan, the PACTUM consortium has requested a six-month extension which, unfortunately, has been rejected by the EACEA.

Nevertheless, the PACTUM consortium remains confident of the shared engagement in assuring continuity to the contents and goals of our project in the future. For this purpose, we intend to keep the PACTUM website open even after the imminent end of the project, to give the chance to interested students to use our materials for their education.